

# Learning Solutions The Business Value for Training Organizations



### **Xyleme Learning Overview**

- About Xyleme
- Blended Training Application
- Studio/Just-in-Time Learning Services Use Case
- Just-in-Time Performance Support
- Assemble-on-Demand Publishing





# Why Xyleme? A Corporate Overview

#### **About Xyleme**

- Spin-off of INRIA, world-renowned XML research laboratory
  - Developed by one of the world's best teams focusing on database and Internet research
- Offices
  - USA: San Diego, Denver, New York
  - Europe: Paris, London
- Well-funded, committed investors
  - Societe Generale, Viventures, Credit Mutual, Xitec
- Key customers:















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#### What We Do

Xyleme is a leading provider of enterprise solutions that enable customers to transform, analyze, repurpose, and distribute continuously changing, high-value content across their organization and to their partners.

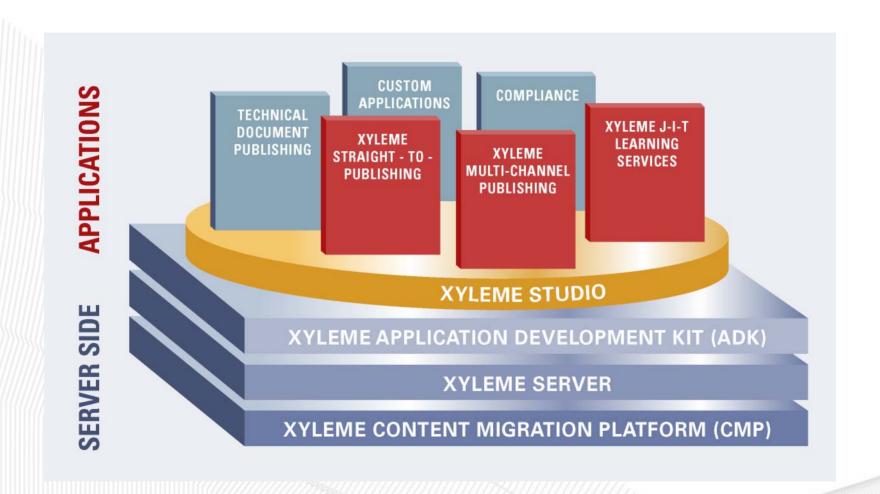


#### In other words:

- Acquire, transform & enrich content from any source
- Analyze content in context via pre-defined or ad-hoc queries and take action
- Repurpose from a single source to multi-channel publishing and distribution/syndication



#### **Xyleme Products and Solutions**

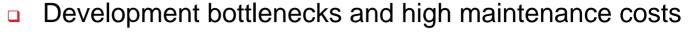






## **Blended Training Application**





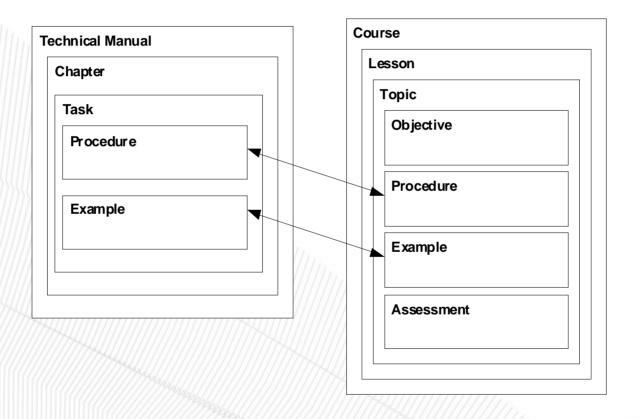
- Increasing speed of product development
- Decreasing headcount
- Increasing catalog of products to maintain
- Redundant production
  - Redundant teams, tools and editorial life cycle processes
  - Inefficient use of subject matter experts
- Inconsistent content
  - Lower customer satisfaction
  - Increased technical support activity
- Evolving content models
  - One-size-fits-all templates do not match unique business requirements
  - Quickly create new information products





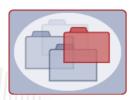
### Single Source Knowledge

PDF Technical Manual Web-Based Course





### **Xyleme Blended Training Benefits**



- Streamlined production
  - Collaborative content development
  - Efficient content reuse
  - Structured authoring



- Increased user satisfaction
  - Unified view of customer-facing information
  - "Trusted source" guaranteed
  - Targeted just-in-time services



- Flexibility
  - Adapts to customer-specific requirements
  - Rapidly introduce new knowledge products



### **Xyleme Learning Solution**



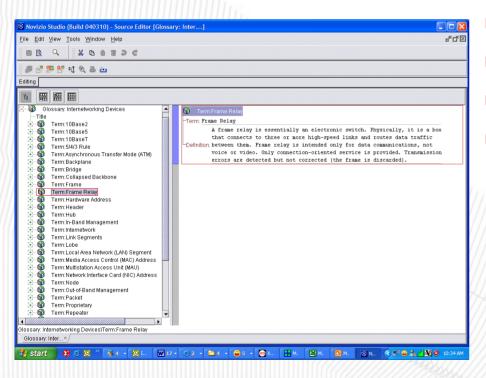






#### **Xyleme Studio Features**

- Integrated environment
- Author, assemble, and publish virtual documents
  - SCORM 2004
  - Other XML documents

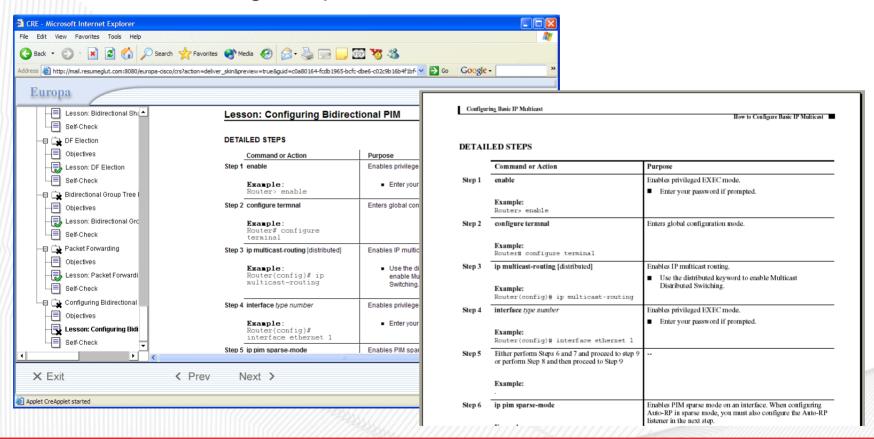


- Reuse sub-document components
- "Tagless" easy-to-use XML editor
- Flexible content models
- Platforms
  - Solaris
  - Linux
  - Windows
  - Mac



### **Integrated Multi-Channel Publishing**

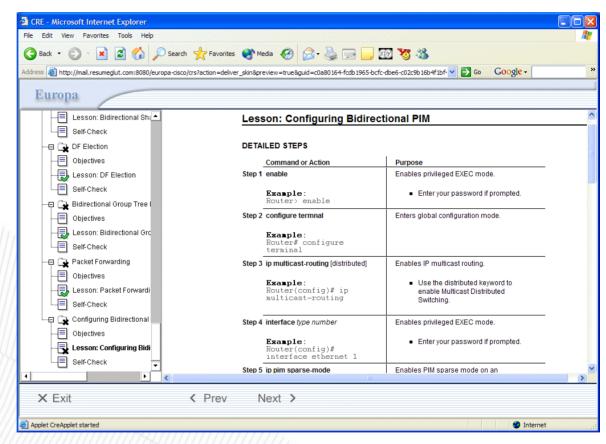
- Flexible publishing service to transform source XML to a variety of formats
- Real-time rendering and preview of PDF, HTML and SCORM





### **Learning Runtime Engine**

- SCORM 2004 compliant
- Prescriptive pretests
- Implement highly interactive, instructional strategies
- Customizable user interface





#### **The Bottom Line**



- Lower Production Costs → Produce knowledge products in less time
- Lower Maintenance Costs ->
   Update content less time
- □ Productivity Increase → Develop more related knowledge products per year with the same headcount
- New Information Products → Rapid development of new J-I-T knowledge products





# Just-in-Time Performance Support

#### **Business Requirements**

- Provide employee with precise information to do the job
  - Efficient use of employee training time
  - Improve employee knowledge retention
  - Eliminate lost time searching for "trusted source" information
  - Reduce training costs





#### **Xyleme Just-in-Time Performance Support**

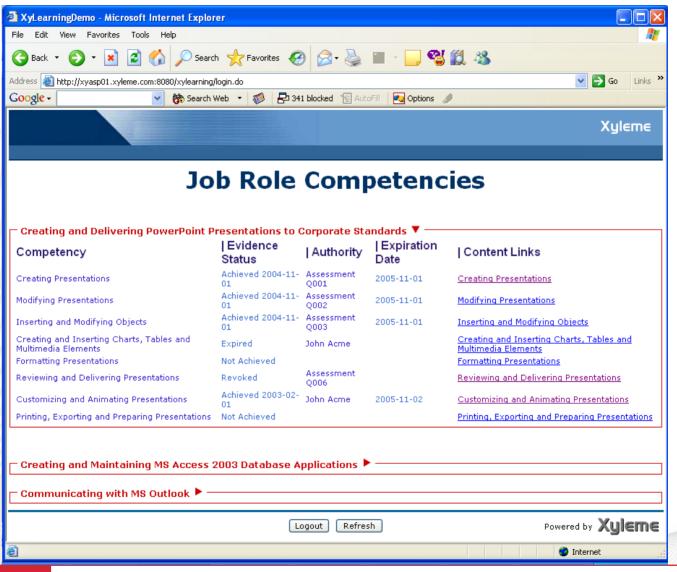
- Contextual Performance Support
  - Work task is assigned by work order system
  - System assesses employee's credential to perform task
  - If employee isn't trained for task, the system matches specific enterprise resources to a user's assigned work tasks
    - Training
    - Documentation
    - Unstructured documents
    - Experts
- Real-time notification

Alerts employees when relevant content is available





#### **Xyleme Just-in-Time Performance Support Portal**



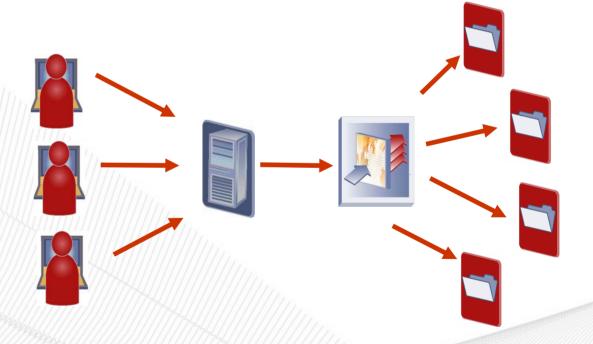




# Assemble-on-Demand Publishing

#### **Business Requirements**

- Achieve mass customization of technical documents and training materials while reducing
  - Costs
  - Labor
  - Errors







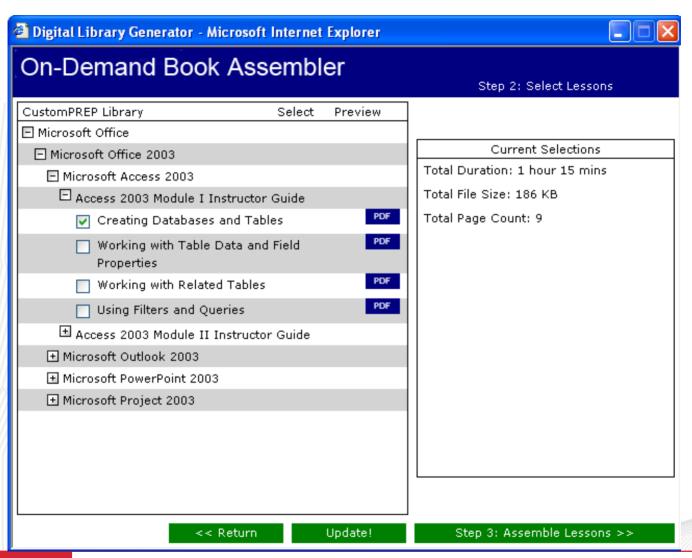
# **Xyleme On-Demand Publishing Solution**

- Authoring MS Word templates
- Word-to-XML transformation
  - "Consistency Checker" automatically corrects manual formatting and structure errors
  - Converts images
  - Rules-based Word-to-XML transformation
- Web-based "Book Assembly"
  - Web application for "mass customized" ondemand publishing
  - Publish to Word





#### **Xyleme Assemble On-Demand Publishing**







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Come see us at the Plug & Play